



# NEWS of the 24 Churches of the York Association

Partners in Blessing - Cooperative Mission, Cooperative Ministry

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Website: [www.yorkassociationucc.org](http://www.yorkassociationucc.org)  
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## NOVEMBER 2023 – Newsletter

### Mission Statement

We, the members of the York Association of the United Church of Christ, are called by God and empowered by the Holy Spirit to represent Christ by:

- supporting one another in our covenantal relationship;
- calling clergy and laity to mutual accountability to the faith and order of the church;
- witnessing together to God’s redeeming love. (Adopted April 28, 1991)

## Making All Things New York Association Annual Meeting

Sunday, November 12, 2023  
2pm – registration begins at 1:30pm

Starview United Church of Christ  
4832 North Sherman Street Ext’d  
Mt. Wolf, PA

Lunch will be served from 12:30 – 2:00pm

A presentation will be made by the Penn Central Conference regarding the Keystone Project, which is process and discussion surrounding the creation of a single Pennsylvania Conference between Penn Central, Penn West, Penn Southeast, and Penn Northeast Conferences. This information is vital in understanding the processes which have taken place and are still to come.

Additional information will be coming soon.

Submitted by: Lisa Young, YA President

The next newsletter, DECEMBER, will be emailed Nov 15. Please send articles to [news@yorkassociationucc.org](mailto:news@yorkassociationucc.org) by Nov 13.

### York Association Committees

The Nominations committee is asking for your help. There are two positions that remain open for a 2 year term starting January 1, 2024, and we would appreciate your consideration to serve.

The positions are:

- Secretary on the Council
- Lay person on the Nominations committee

If you are interested, please contact either Curt Weber @ [webercg40@comcast.net](mailto:webercg40@comcast.net) or Barbara Crum @ [solstace2006@comcast.net](mailto:solstace2006@comcast.net).

We would really like to have a full slate this year by the November annual meeting.

Thank you for your consideration.

Barbara Crum  
Nominations Committee

### Communication is Vital – York Association Email Addresses

Please note that these addresses are NOT case sensitive; I’ve just made them easier to read.

<a href="mailto:Info@YorkAssociationUCC.org">Info@YorkAssociationUCC.org</a>
<a href="mailto:President@YorkAssociationUCC.org">President@YorkAssociationUCC.org</a>
<a href="mailto:CoM@YorkAssociationUCC.org">CoM@YorkAssociationUCC.org</a>
<a href="mailto:Nominations@YorkAssociationUCC.org">Nominations@YorkAssociationUCC.org</a>
<a href="mailto:Treasurer@YorkAssociationUCC.org">Treasurer@YorkAssociationUCC.org</a>
<a href="mailto:News@YorkAssociationUCC.org">News@YorkAssociationUCC.org</a>
<a href="mailto:Admin@YorkAssociationUCC.org">Admin@YorkAssociationUCC.org</a>

Submitted by: Jaron Flickinger

## Facebook

Facebook is a way of using social media to communicate with your congregation. There are two kinds of Facebook pages. The first is a personal page. This type of page has friends and only one person can edit the page. The second type is a business or organization page. This type of page has Followers and multiple people can edit it. Check your church's Facebook page – make sure it has followers!

Facebook is a good way to communicate with your congregation. It is great for sharing pictures and posting information about upcoming events. However, I would use email for important communications and not depend upon Facebook. I find that information from Facebook is pretty hit and miss.

Let your congregation know that not only do they need to "Follow" your Facebook page, but to consistently see posts from your church, they need to interact – click the Like button, comment about the post or share the post. Otherwise, future posts may not appear on their feed. Actually, I have no idea what Facebook's algorithm is regarding what it shows its users, but hitting LIKE or commenting usually guarantees that I will see more posts. Continuing with that thought, you should be posting every week. Where your website might be pretty static (how often do you change service times or ministers?) Facebook should show information about a vibrant, active congregation. When I look at a Facebook page and the last post was months ago, I get the feeling that nothing is going on at that congregation. You should have several people posting on your Facebook page – activities, calendars and particularly, events that other organizations are holding. If your community finds that you are a good source of information on local activities, they will be more likely to follow you. Also, if you mention the activities at the local firehall (for example) perhaps they will return the favor. I have never paid to "Boost" a post or event. If someone has, please feel free to share your experiences with that. I can write an update to this article (admin@YorkAssociationUCC.org.)

*Submitted by: Jaron Flickinger*

## Around the Association

### St. John's Blymire UCC

1009 Blymire Road, Dallastown

**What: Silent Auction**

**When: Oct 1 through Nov 1,  
every day when the church is open –  
9am – 11am**

The auction is held in the church gathering room, just sign your name and bid on the paper representing the item in the auction. There are restaurant gift certificates, golf certificates, and many other items of interest for bid.

**What: Christmas Market Place**

**When: November 25, 9-12pm**  
Plenty of homemade crafts

**What: Cookie Walk**

**When: December 9, 9-12pm**  
Dozens of homemade varieties

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### Heidelberg UCC

47 W Philadelphia St, York

**What: First Friday – Heidelbean Coffee House**

**When: Friday, November 3, 6-8:30pm**

Plan to stop by & spend York's First Friday at the Heidelbean Coffee House. Musicians, The BeaUtiful Tones trio (6pm-7pm) & Dolores Creek Bluegrass (7:15pm-8:45pm) will be on the auditorium stage and Dick Frey, organist, will be playing the Austin pipe organ in the sanctuary.

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### Mt. Zion UCC

1054 Ridgewood Road, York

**What: Oktoberfest**

**When: Saturday, October 21, 11 am-2pm!**

There will be delicious food, family activities, a book sale, and a cash and carry sale. There will be plenty to do for the whole family, so we invite you to join us on a day of fellowship and fun!

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### York Association UCC Clergy Gathering

**When: Wednesday, November 8 @ 11am**

**Where: Lion's Pride Restaurant, Red Lion, PA**

**From: Martha Boyer, Communicator, 717.858.2991**

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